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MONEY & POWER

COMMERCIAL SEXUAL
EXPLOITATION IN SCOTLAND

DVD PACK

Z

ZERO TOLERANCE



WOMEN'S
SUPPORT
PROJECT

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ABOUT THE MONEY & POWER DVD AND PACK

This pack has been developed alongside with the DVD “Money & Power – Commercial Sexual Exploitation in Scotland.”

We acknowledge all the ground breaking work that has been carried out on Commercial Sexual Exploitation (CSE) by many colleagues in a range of settings and contexts. Much expertise on delivering awareness raising, public education and training has been developed and we’ve been lucky to have that to draw on.

We also know that many people in Scotland want to become involved in this work to address this sexualised inequality and violence against women (VAW). One barrier identified has been the lack of resources showing the Scottish context and some clear ideas as to what can be done. Key opportunities to integrate CSE into existing work have been considered in developing this pack and we hope this resource will support more people to become engaged in discussion and conversations about these issues on a local level.

The Money and Power DVD and pack will give some basic background information to raise awareness around issues on CSE. It contains ideas on using the DVD and how this could be further developed into information sessions, training sessions or discussions.

The pack is designed not only for people who have some experience of developing and delivering training but also for those who have good knowledge and experience of working in violence against women. It is not intended to be prescriptive but as something that can be adapted for use on local levels.

Further ideas for awareness raising, training and resources can be found in the “Training and resource pack” accessible via the Women’s Support Project website www.womenssupportproject.co.uk

BAREILV

THE APPROACH BEHIND THE DVD

This work starts from the fundamental belief that CSE is a form of violence against women and elements of all abuse – physical, sexual, emotional, psychological and child sexual abuse, exploitation and trafficking are contained in and supported by commercial sexual exploitation. It is hoped that this DVD and pack will support the challenging of some deeply held beliefs and myths and frame CSE as a human rights violation by a huge profitable industry.

Along with the steering group we identified key themes based on “resistance points” and myths, which are present at local levels across Scotland. The DVD and pack aim to challenge these myths and provide some resources to raise awareness of commercial sexual exploitation. The title “Money and Power” highlights the links with the CSE industry and broader inequalities, systems and economics.

Contact was made with women involved in prostitution through local projects in Aberdeen and Dundee. Many thanks are given to staff in The Cyrenians and Vice Versa, Dundee for their support to the women through out the process.

The women were happy to appear in the film and gave full consent. The interviews were conducted by Lucinda Broadbent, an experienced director who has worked on many projects with violence against women organisations such as Scottish Women’s Aid and Rape Crisis Scotland. The women’s voices and words are used in the DVD but they are visually represented by “stand-ins” in the DVD to preserve their anonymity. Their real names are not used and they choose the aliases “Stephanie” and “Katy”.



HARDCORE
THRILLS!!!

REFERENCES FOR MONEY & POWER DVD

1 A BILLION POUND PORN INDUSTRY

This figure is based on press releases from the AITA Association in 2005 (Adult Industry Trade Association <http://www.aita.co.uk/>). The figure may be much higher given the expansion and diversification of the industry in the past 6 years. AITA says on its website –

“Adult trades and services is now a substantial industry with turnover running into hundreds of millions of pounds. The industry provides employment, attracts visitors to the country and is achieving increasing success in export markets.

Videos and magazines are the largest part of the industry; this section of the industry is dominated by four major companies. However, there are hundreds of other small and medium sized firms that operate in this market and in other parts of the industry – advertising, artists, authors, beds & bedding, body decoration, bondage, books, clubs, condoms, cosmetic surgery, hair and beauty, costumes, entertainers, fashion, fetish, films, furniture, holidays, hot tubs, internet, lubricants, models, novelties, photography, piercing, sculptors, sex shops, sex therapy/health, shoes & footwear, tattoos, television, adult toys and many others.”

<http://internet-filter-review.toptenreviews.com/internet-pornography-statistics-pg2.html>

BE A
POLE
DANCER

2 63% OF YOUNG WOMEN ASPIRE TO BE A GLAMOUR MODEL OR LAP DANCER

Nearly 1,000 young women aged between 15 and 19 were polled on their role models and aspirations. This poll was carried out by the LabTV website in 2005 and found that 63% of the young women found being a glamour model most appealing. A quarter thought being a lap dancer would be a good profession but just 4% picked the teaching profession.

3 9 OUT OF 10 WOMEN IN PROSTITUTION WOULD LIKE TO EXIT

Once in prostitution, 9 out of 10 surveyed women would like to exit but feel unable to do so. This figure is based on a sample of 854 women involved in prostitution in 9 different countries.

The women in the research felt they had little other alternatives to prostitution for survival. The incidence of homelessness (75%) among the respondents and their desire to get out of prostitution (89%) reflect their lack of options for escape (Farley et al., 2003).

Farley, M. (2003). Prostitution and Trafficking in Nine Countries: An Update on Violence and Posttraumatic Stress Disorder. *Journal of Trauma Practice*, Vol. 2, No. 3/4, 2003, pp.33-74.



HOW COULD THE DVD BE USED?

The DVD has been designed to be adaptable for use with many audiences and in different settings.

This DVD and pack can be used by any women and men who want to become active and raise awareness about the issues around CSE. It is meant to be a tool for activists, educators, youth & community workers, trainers and teachers. It will also support the work of key agencies at a local level within Scotland. It could be used by VAW multi-agency partnerships and training consortia in their local areas to engage other agencies broadening the domestic abuse agenda to encompass all forms of violence against women, including CSE.

Other audiences and uses for the DVD include:

- **Public Education:** including screenings in cinemas and as an introduction to conferences which have violence against women, equality, human rights or women rights as themes.
- **Awareness Raising:** a tool to broaden the understanding of violence against women to include commercial sexual exploitation.
- **Training:** With varied groups, including those who work in services who with women involved or at risk of becoming involved- as part of a session focused on understanding commercial sexual exploitation. (see suggested session plan in later sections).
- **Prevention Education:** In youth settings, including but not limited to schools.

AWARENESS-RAISING SESSION WITH THE DVD

Some follow up discussion questions:

Why do you think the DVD is called Money and Power?

POWER

"You are just a piece of meat, that's all you are to the guys. Some guys will make that really straight - they've paid you so you are theirs, basically, for that half hour."

1/ Who do you think has the power in these transactions?

"It's not easy, it's not glamorous, it's hard, it's horrible, degrading. It's horrible thinking what you've just had to do with the old man."

2/ Does it sound like Stephanie feels empowered by her experience?

"A lot of people think it's easy money but it definitely isn't because there's a lot of violence, I've been attacked four times, raped twice, there's just a lot of danger in it and nobody would go to work for danger."

3/ If CSE is just about sex – why do you think so many of the women have been sexually assaulted and attacked?



THE SEX INDUSTRY

“It’s an industry that’s created by men who dominate other men who then create an attitude of there’s something wrong with men who don’t enjoy this type of thing.”

- 1/ Who do you think has the control in the overall industry?
- 2/ Who do you think makes it to the top levels – managing and producing?

“In the rural areas, the mechanisms by which people access the sex industry, access women, is just the same way they access their online shopping or their pizza delivery. It’s just another commodity that rural areas have to work a bit harder to actually find, or have delivered.”

- 3/ Do you think CSE is a rural or urban issue?
- 4/ Why do you think some people think it is not an issue in their areas?
- 5/ What could some of the challenges be to engage with and support women involved who live in rural areas?
- 6/ Do you think the challenges to engaging with men on these issues is the same/different in urban and rural areas?

CHOICE

“People don’t choose to be abused. People don’t choose to be exploited. It’s other people who make the choice to actually exploit them.”

- 1/ We don’t talk about women who experience other forms of VAW having made a choice – why do you think we apply this to women in CSE?
- 2/ If women are dealing with addiction – can they be said to have the same range of choices as other women?

“I suppose it’s definitely not a choice. You think we go into it through choice, thinking we’re going to live a lovely lifestyle, but we don’t.”

- 3/ How do you think the notion of informed choice fits here?
- 4/ The mainstream media prefers to focus on those fewer women who have been able to make a lot of money through CSE. Does the making of money neutralise harm?

THE DYNAMICS OF CSE

"It's not about not liking sex, that's just a deflection of the argument. It's about not liking the exploitation of women and children."

"I don't have sex - I haven't had sex with my boyfriend for ages because I don't feel I could go out and do that and then come home and have sex with my boyfriend. So it's ruined that side of it."

- 1/ Why do you think some people equate the sex industry with sex?
- 2/ What other large profit making industries have become identified with notions of being liberal, progressive and forward thinking?

APPROACHES

"You either have to come right out and say I'm happy to have a group of second class women who are available there to be used and abused whether it's prostitution, pornography or so called adult entertainment. You can say I'm happy with that, I think that's acceptable. or you need to categorise it as a form of exploitation and harm."

- 1/ Do you think most people think of CSE as exploitative?
- 2/ Where do you think most people get the information from to form their views and opinions?
- 3/ Do you think it is acceptable to have a grouping of women whose role is to satisfy others sexual desires and wants?



FACILITATING A TRAINING SESSION

BEFORE A SESSION

Make sure you prepare your participants for the issues to be discussed and the approach behind this work. Some people may be initially uncomfortable discussing what may be thought of sexual matters but this work is to challenge inequality, exploitation and the profits that are being made.

Be prepared for people to have very entrenched and set views. Your role is to facilitate people to look at their own attitudes and values and what they base these on. You should allow people the chance to hear different perspectives on CSE and hopefully expand their understanding of how CSE contributes to and supports attitudes towards VAW.

Be prepared for some people in your groups to have directly experienced some of the violence you are talking about. Other women may not have directly worked in prostitution but they may well have been involved in relationships where she was put under pressure to perform unwanted sex acts or watch pornography. You may have group members who have been involved in making pornography and posting it online. Time needs to be spent at the beginning of the session and at the end to give people details of support services/help-lines.

Be prepared for some people to find the issues difficult, distressing and even distasteful and to want to distance themselves from the subject matter. Language is a consideration and whilst it is important to highlight the misogynistic nature of language used in CSE, remember that many people may not be comfortable in saying or hearing this.

Be prepared for members of your audience to be involved in CSE as consumers. This work is not to make people feel guilty or ashamed but they may respond in a defensive way. Make sure you outline this in your opening comments.



Be prepared to hear a lot of the clichés and stereotypical views to be shared eg “the women would get out if it was too bad” and “they knew what they were getting into.” Be prepared to respond to clichéd statements – the leaflets at the end of this pack can help you prepare how you will handle these.

Be prepared for “heated debates” on issues around rights, choice, consent, and coercion. You must be prepared to step in if discussions are getting out of hand – it can be effective to say “ that is a really interesting idea but we don’t have enough time to really talk through all the issues at this time.”

Be prepared for people who will want to dominate the discussions and bring it back to individuals experiences that they have read / heard of. It can be useful to respond to this by asking “Why do you think we are willing to pay heed to women who have positive experiences of CSE and silence those who have been harmed” or “Do we talk about women who experience other forms of violence as having had a positive experience. What makes this different for women in CSE?”

Be prepared for some hostility directed towards you personally for some of the ideas you will be presenting. This can be challenging for a facilitator but you do not have to accept any personal attacks. Remind participants of the group rules.

Be prepared for your own feelings and reactions – you should have someone on hand to debrief with after the session ends. This work can be difficult and draining so it is very important that you look after yourself and have good support available.

Be prepared to have clear boundaries and limits – you do not have to accept oppressive or offensive behaviour or comments



SAMPLE GROUND RULES FOR THE SESSIONS

- **Accept and respect diversity of ideas and opinions**
- **Allow people the time to express their ideas**
- **Challenge opinions but do not personalise it**
- **Actively listen to each other**
- **Take time out if you need it**
- **If you don't understand – please ask**
- **Treat all questions and questioners with respect**
- **Confidentiality – Anything personal that is divulged and discussed in the session should stay within the group present.**

Working with a mixed gender group on issues of CSE can be challenging. It is very difficult to critique CSE without looking at men's behaviour, which some people misinterpret as an attack on men per se. It is important to ensure that this critique is on certain men's behaviour as a manifestation of a particular type of masculinity.

In a mixed group, women can often take on the role of translating men's comments and behaviours, which can detract from the actual statements. There can be valuable learning in unpicking more controversial statements such as "Men need to have sex" and "If men can't pay for the sex they want – they will just take it anyhow".

This can be overcome by naming this in the ground rules for the day – ie no translating or re-presenting others comments and statements.

If there are enough men – have a men only small group for discussions and exercises. It can be really valuable for men to discuss issues with other men in an environment and context they may not have had the opportunity to do so before.

ACKNOWLEDGEMENTS

The Women's Support Project Challenging Demand and Zero Tolerance VAW Prevention network would like to acknowledge the considerable assistance we received from a number of people, whose knowledge, experience and advice have informed this DVD and resource pack. In particular thanks are offered to:

- The women who gave their time to tell us of their experiences and views of prostitution
- Alastair Robertson, Forth Valley Domestic Abuse Training Co-ordinator
- Andrea Beavon, VAW & Domestic Abuse Coordinator, Scottish Borders Council
- Jan McLeod, Senior Development Worker, Women's Support Project

Those on the steering group whose valuable knowledge and experience helped keep us on the right path:

- Andrea Beavon, VAW & Domestic Abuse Coordinator, Scottish Borders Council
- Fiona Whitehouse, Aberdeen Cyrenians
- Gail Cook, Domestic Abuse Policy Coordinator, Falkirk and Clackmannanshire
- Grace McVey, Women's Support Officer, West Dunbartonshire Criminal Justice Partnership
- Karen Laing, Counsellor, CARA Project, West Dunbartonshire VAW Partnership
- Karen Macmillan, Coordinator, Perth & Kinross Violence Against Women Partnership
- Kathryn Sharp, Violence Against Women Partnership Co-ordinator, Dundee
- Linda Thompson, Women's Support Project
- Luan Grugeon, Drugs Action, Aberdeen
- Michelle Lowe, Zero Tolerance Charitable Trust
- Sandy Sneddon, Safeguarding Coordinator, Aberlour, Stirling
- Sharon Sale, Violence Against Women Coordinator Inverclyde Council
- Suzanne McShane and Claire McCulloch, Glasgow Community Safety Services

SUPPORT WITH FILMING

Setting up interviews, supporting interviewees and finding locations:

- Kay Lonergan, Women's Rape And Sexual Abuse Centre, Dundee
- Kathryn Sharp, Violence Against Women Partnership Co-ordinator, Dundee
- Fiona Whitehouse, The Cyrenians (Aberdeen)

USE OF LOCATIONS

- Family Support Project, Glasgow
- Dundee City Council
- Hillcrest Housing Association

FUNDERS

- Lanarkshire Violence Against Women Training Consortium
- Dumfries and Galloway Violence Against Women Partnership
- North Lanarkshire Violence Against Women Partnership
- Perth & Kinross Violence Against Women Partnership
- Scottish Borders Violence Against Women Partnership
- Women's Support Project
- Zero Tolerance Charitable Trust

PRODUCTION

- Media Co-op and colleagues for their patience, professionalism and commitment to seeing this resource through from beginning to end.
- Jan Nimmo for graphics
- Brian Houston at createpod.com for the design



BACKGROUND

ABOUT US

The Women's Support Project is a feminist voluntary organisation, recognised as a Scottish Charity. The Project works to raise awareness of the extent, causes and effect of male violence against women, and for improved services for those affected by violence. We address a broad range of issues and prioritise the following areas: support for women whose children have been sexually abused or exploited, child sexual abuse and incest, prostitution and other forms of commercial sexual exploitation.

Key themes in our work have been highlighting the links between different forms of male violence and promoting interagency responses to the abuse of women and children.

Main areas of work are: support for women whose children have been sexually abused or exploited, access to resources, including self help materials, training, and public education.

The aims of the 'Challenging Demand' work are to reduce the exploitation and abuse of women through commercial sexual exploitation, and improve service responses to women affected.

This will be supported through:

- Increasing awareness of the definitions, cause, extent and impact of commercial sexual exploitation.
- Broadening understanding of the spectrum of gender based violence against women, to include commercial sexual exploitation.
- Building capacity to address commercial sexual exploitation. This will include the development of educational tools and materials, and 'training for trainers'.
- Increasing opportunities for networking, information sharing and promoting good practice around work on commercial sexual exploitation through organisation of events, forums, seminars.
- Increasing opportunities for individuals to contribute to discussion and campaigning.

ZERO TOLERANCE

Zero Tolerance Charitable trust is inspired by a vision of the world without men's violence against women and children.

The Trust adopts a primary prevention approach to challenging society's attitudes and values and the structures that sustain inequality and men's violence against women and children. It works with others to develop and promote practical measures which bring about social and cultural change to eradicate gender-based violence.

Zero Tolerance coordinates the VAW Prevention Network, the national violence against women prevention network for Scotland which is and funded by the Scottish Government. The network has over 170 members who are professionals and activists working through Scotland.

OUR APPROACH

The network and its members adopt a gender-based analysis in which all forms of violence against women are identified as a cause and consequence of broader gender inequality.

The network is founded in the belief that violence against women is not inevitable and that there is much we can do to overcome gender inequalities to:

- Reduce tolerance of violence against women
- Challenge and change the attitudes which enable it to happen
- Celebrate difference
- Promote relationships based on equality and respect
- The network aims to contribute to preventing all forms of violence against women in Scotland by building capacity amongst our members.



TREAT

ABOUT THE PEOPLE IN THE DVD

Stephanie is 25 years old and lives in the Eastern side of Scotland. She trained as a social worker but became involved in prostitution two and a half years ago after she got pregnant, left her parent's home, became addicted to heroin, and needed money to support her herself and her daughter. She is now being supported to exit prostitution and wants to get clean, get her daughter back and make a new life for herself.

Katy is 25 years old and became involved in prostitution when she was 22. She is being supported to exit prostitution and wants to rebuild her relationship with her family and go to college and then university to become a midwife.

Jan Macleod is a Senior Development Officer with the Women's Support Project where areas of work include; support for women whose children have been sexually abused or exploited, training & development work, public education and campaigning. Over the past 10 years she have worked to raise awareness of the cause extent and impact of commercial sexual exploitation and have highlighted the need to challenge the demand from men.

Jan has found that many people have concerns, for example about the sexualisation of children and young people, the mainstreaming of pornography into popular culture, and the abuse of women in prostitution, but that people find it hard to know where to start to address these issues. She hopes that the DVD will be a useful resource to prompt discussion and debate.



Alastair Robertson is a training consultant for the Domestic Abuse Training Consortium in Forth Valley and also a Sessional Worker for Social Work Services, Falkirk Council. He has previously worked with Criminal Justice Social Work and before that the Scottish Prison Service. Current responsibilities include the development, coordination and facilitation of Violence Against Women and Child Protection training, individual sessional work with perpetrators of abuse and group facilitation for offenders.

Alastair's background involves group work with men in prisons and in the community who have been referred for support to address a range of offending behaviours. Groups include: anger management, racial awareness, community sex offender and domestic abuse perpetrator programmes. Alastair is interested by people's perceived understanding of commercial sexual exploitation, particularly on the part of men as he feels that many men demonstrate little knowledge of the impact that this abuse has on women's mental and physical health or the dynamics involved in other forms of abuse. There is also a perceived lack of understanding of how men could challenge attitudes or views in a safe and non-threatening way and Alastair feels that this DVD may assist in progressing with work in that area.

Andrea Beavon is currently the VAW and Domestic Abuse Coordinator with Scottish Borders Council's Safer Communities Team and responsible for the development and delivery of a response at local level to violence against women. In line with the Scot. Gov strategic and policy direction, she supports the implementation of strategic priorities at local level including supporting frontline service delivery, training, development of policies and securing strategic commitment to addressing violence against women in the Scottish Borders.

Her background is in drugs/alcohol practice as an alcohol counsellor and she worked for 7 years on the Government's STRADA project, both in the delivery and development of training for the substance misuse field. The move to the VAW field gave Andrea the opportunity to transfer her understanding and skill set to addressing key issues in women's lives.

She wanted to be in the DVD because she feels she is an ordinary woman living in Scotland who is outraged by commercial sexual exploitation and wanted to show that as an ordinary woman it's ok to speak out against it.

She hopes that this DVD dispels the myths that it's only "women's organisations" that can challenge this endemic objectification of women, and that ordinary people can do too.

SECTION 10

USEFUL LINKS

The following websites provide helpful information on commercial sexual exploitation.

GENERAL

www.nostatusquo.com/ACLU/dworkin/

A selection of Andrea Dworkin's writing.

www.myrnabalk.com

Website of Myrna Balk, artist and campaigner against sexual exploitation.

www.cwasu.org

Training, consultancy and research from a feminist perspective.

www.sagesf.org/html/survivor_voices.htm

Standing Against Global Exploitation Project – or the SAGE Project – is a nonprofit organisation aiming to end the commercial sexual exploitation of children and adults (CSE/CSEC). SAGE is a unique collaboration between law enforcement, public health, social services, and private agencies. SAGE is also unique in that it is one of the few organisations that was created by and for CSE/CSEC survivors.

<http://www.object.org.uk/index.php/home>

OBJECT challenges 'sex object culture' – the ever increasing sexual objectification of women in the media and popular culture through lads' mags, advertising or lap dancing clubs. We raise awareness of the links between sex object culture and sexism because of the need to tackle the attitudes underpinning inequality and violence against women.

www.genderberg.com

Genderberg is intended to be a website resource for prostitution, pornography, trafficking and sexual exploitation activists and researchers.

PROSTITUTION

www.prostitutionresearch.com

This site offers information and research on women abused through prostitution. Highly recommended.

www.prostitutionrecovery.org

A website to help people escape the life of prostitution, survive, and recover from its long-term effects, and to provide education about the effects of prostitution on those used in it, and its effects on the larger community.

www.catwinternational.org

Information on prostitution and trafficking.

www.ecpat.org.uk

Website of End Child Prostitution, Child Pornography and the Trafficking of Children for Sexual Purposes.

PORNOGRAPHY

<http://againstpornography.org>

Includes excellent list of links to other anti-pornography sites.

www.swapcampaign.co.uk

Information on the work of Scottish Women Against Pornography.

www.stoppornculture.org/home.html

An excellent website with research links, resources and advice on using anti-pornography resources.

<http://antipornfeminists.wordpress.com/>

Anti-Porn London: a group of feminists campaigning against pornography. Bin the Bunny (the protest against the Playboy store on Oxford St) was their first campaign.

<http://www.oneangrygirl.net/antiporn.html>

A collection of excellent anti porn resources, articles and links

**Resource pack developed by Linda Thompson –
Challenging Demand**

Women's Support Project

Granite House

31 Stockwell Street

Glasgow G1 4RZ

Tel: (0141) 552 2221

Email: lindawsproject@btconnect.com

www.womenssupportproject.co.uk



Supported by Zero Tolerance Charitable Trust

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The advert circles used in the design of this pack demonstrate the unacceptably 'acceptable' language employed by the mainstream commercial sex industry, when selling its product.

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